



1

BEAVER VALLEY CYCLING CLUB

- Overview-
- Introduction to Board
- Financial Summary
- Trail System – Present and Growth
- Maintenance and Management
- Community 2024
- How to get involved
- Closing Remarks/Questions

Mike Purkis
Mike Purkis
Rob Elliott
Devin Gordon
Kris Somers
Mike Purkis
Mike Purkis

2



BEAVER VALLEY CYCLING CLUB

- ▶ 2022 Spring began the seeds of a plan to expand the existing Kimberley Forest Trail System onto the BVSC property to create one of the best Mountain Bike Trail Systems in Southern Ontario.
- ▶ Conversations led to Knowledge, and we determined that the best way to build the system in our lifetime was to raise awareness (and funds) within our community and to outsource the primary build of the trail system and then rely on volunteers for maintenance.
- ▶ In Fall 2022 we have our first informational meeting at BVSC to raise awareness and gauge interest in supporting our goals, and we had very strong turnout.
- ▶ Our Communication began in 2023 and we have built a mailing list of close to 100 Beaver Valley Families that want to support this goal.
- ▶ To date, we have raised over \$50,000, and have a goal of raising MIN \$50,000 more this year



3

BEAVER VALLEY CYCLING CLUB

- ▶ In Spring of 2023 we collaborated with ON EX and began construction on 4 trails making up 4 km of rideable trails. Trails shared on Strava and Trailforks.
- ▶ We had our Opening Family Ride Day on September 2, 2023 and had close to 100 riders come out for some great riding, laughter and hangs with friends.
- ▶ Most importantly, we have allowed this community of BVSC members to get together and further our enjoyment of the Valley as a Four Season playground.
- ▶ This culminated in a Labour Day Fundraiser hosted by Craig Thornton where lots of new friendships were formed.






4

BEAVER VALLEY CYCLING CLUB

Statement of Objectives




- ▶ To build the **BEST** mountain bike **TRAIL NETWORK IN ONTARIO**.
- ▶ Offer all levels of rideable terrain, from introductory zones to technical descents, so **EVERY FAMILY MEMBER IS STOKED** to ride and progress their skills.
- ▶ Introduce snowboarders and skiers to **ENDURO MOUNTAIN BIKING**, a modern complimentary sport. Chill social climbs with exciting descents facilitate fun, health, and friendships.
- ▶ To foster community, connecting Beaver Valley members outside of the ski season, making **SUMMER DECK DAYS** a scene.




5

BEAVER VALLEY CYCLING CLUB


Introduction to Board




Mike Purkis




Rob Elliott




Devin Gordon



Mark Blackman



Kris Somers



6

BEAVER VALLEY CYCLING CLUB

Financial/Legal Summary

- ▶ BVCC is Incorporated as a Not for Profit in Ontario
- ▶ Banking facilities established
- ▶ Insurance is in place supported by IMBA as well as agreement with BVSC
- ▶ First year Fundraising raised close to \$50,000, with further commitments outstanding
- ▶ 4km of trail constructed for \$22,000 – well under market value.
(actual ~\$2.70/ft vs \$6.00/ft estimate www.singletracks.com)
- ▶ Current finances will allow for much of the 2024 required build and maintenance
- ▶ Additional \$50,000 in fundraising will be necessary to reach our STRETCH goals
 - ▶ Devin to outline necessary Trail Maintenance and New Build
- ▶ Proposed Annual Membership Fee

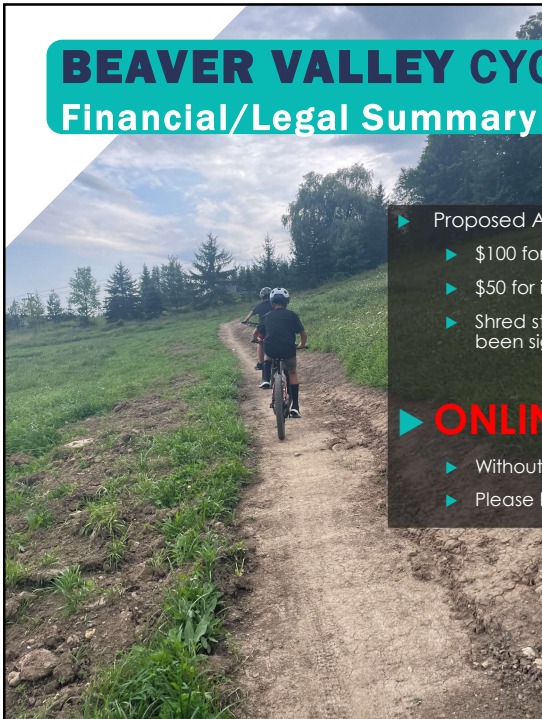


7

BEAVER VALLEY CYCLING CLUB

Financial/Legal Summary


- ▶ Proposed Annual Membership Fee -
 - ▶ \$100 for family of 4 (\$25 per additional rider)
 - ▶ \$50 for individual
 - ▶ Shred sticker will be provided to indicate membership and to confirm waiver has been signed
- ▶ **ONLINE WAIVER required for ALL RIDERS**
 - ▶ Without the waiver trail use is trespassing.
 - ▶ Please help us enforce for responsible land use.




8

BEAVER VALLEY CYCLING CLUB


Trail System Present




PURKIS SAYS "GO UP"
 Difficulty: Green
 Distance: 1.5 km
 Climb: 86 m
 2023 Strava Use: 584




GNAWTY BEAVER
 Difficulty: Blue
 Distance: 670.0 m
 Descent: 83 m
 Strava: 204



TIPPY'S TKO
 Difficulty: Green
 Distance: 635.0 m
 Climb: 50 m
 Strava: 172



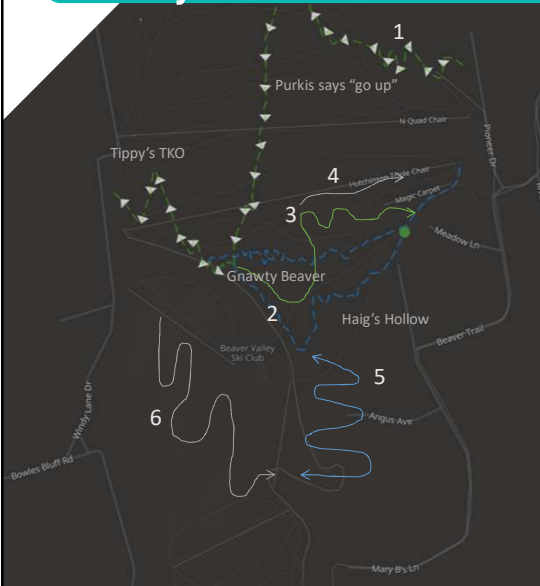
HAIG'S HOLLOW
 Difficulty: Blue
 Distance: 921.0 m
 Descent: 86 m
 Strava: 302




9

BEAVER VALLEY CYCLING CLUB

Trail System Growth




1. **PURKIS SAYS "GO UP"**
Where up track > 6% add switchbacks in woods.
2. **HAIG'S HOLLOW**
Turn small tabletop jump into berms.
3. **NEW GREEN DOWN TRACK**
Build beginner friendly down track starting between Gnowty Beaver and Haig's Hollow, going through Half Pipe.
4. **BEGINNER JUMP LINE**
Build beginner jump line along the side of Half Pipe.
5. **TWO WAY BLUE TRAIL EAST OF AU CHUTE**
Build advanced up/down track for access to South from Boomer Deck.
6. **NEW BLACK TRAIL BETWEEN AVALANCH/SOUTH**
Build technical singletrack down trail starting below the Avalanche Chair ending in South.




10

BEAVER VALLEY CYCLING CLUB

Trail System Growth



Task	On hill (ft)	Maintained low angle forest (ft)	Dense or steep forest (ft)	Larger features & berms (ft)	Total (\$)
Improve and repair Purkis Says "GO UP"	400	600			\$2,260.00
Improve Haig's Hollow				200	\$1,600.00
New green down track	1,000	1,000			\$4,150.00
Beginner jump line				350	\$2,800.00
Two-way blue trail East of Au Chute			2,750		\$13,750.00
New black trail between Avalanche & South			3,300		\$16,500.00
					\$41,060.00



11

BEAVER VALLEY CYCLING CLUB

Maintenance Plan

- ▶ No dig* no ride. *donate also = dig
- ▶ Organized **DIG DAYS** focused on early season preparation.
 - Saturday May 11th and Sunday May 12th
- ▶ Mid-season **DIG DAYS** to be announced
- ▶ Continue with regular "BVCC – Trail Job List" updates for volunteers.
- ▶ Kids can have fun and learn new skills getting their community service hours.
- ▶ When you dig you get to ride the trails first




12



BEAVER VALLEY CYCLING CLUB

2024 Community Events

- ▶ DIG DAYS | MAY 11 and 12 | DIG & DECK LUNCH
- ▶ Opening Day | SAT. MAY 25 | RIDE & LUNCH
- ▶ JULY EVENT | TBD
- ▶ AUGUST EVENT | TBD
- ▶ SEPTEMBER ENDURO | SEPT. 14 | RIDE & LUNCH
- ▶ SEASON CLOSE | THANKSGIVING | RIDE, DIG & LUNCH
- ▶ FRIDAY NIGHT SHRED CREW | Guided gnar shredding Friday evenings starting May 31st for capable riders aged 10 to 16



13



BEAVER VALLEY CYCLING CLUB

Future Concepts

- ▶ Stand alone enduro style bike resorts exist in Canada and are thriving (clubhouse/restaurant/bar/bike shop/chalets etc.). BV has the terrain and infrastructure to easily become a desired destination. Value to members, property owners, staff, and community is huge.
- ▶ Dedicated LEARN TO RIDE area with various terrain and features to allow new riders to gain skills and confidence
- ▶ Ride with a Pro day where members of Professional/Amateur teams will come and host ride days
- ▶ Enhanced partnership with BVSC and Club services in the off season
 - ▶ Bike wash area
 - ▶ Washroom facilities
 - ▶ Food and Beverage
 - ▶ Facilities for Events
- ▶ Hosting of Races as we have in the past (O Cup, Chico Racing, Etc...)
- ▶ BVCC Team



14



BEAVER VALLEY CYCLING CLUB

How to Get Involved

- ▶ Key is Community-and everyone adds value

Starting at the simplest and easiest ways to get involved:

- ▶ Join your Family and Sign the waiver
- ▶ Ride the Trails-Trails get better and stronger the more people that ride them
- ▶ Come to the Family Fun Days-bring a cooler-get to know the community
- ▶ Get your kids to participate in the Friday Night Shred crew
- ▶ Volunteer Time on Trail Maintenance Days – KIDS CAN GET VOLUNTEER HOURS
- ▶ Volunteer Time on your own and coordinate with Kris and/or Devin on special projects
- ▶ DONATE MONEY TO HELP US BUILD MORE – FASTER

OUR GOAL FOR 2024 IS TO RAISE AN ADDITIONAL \$50,000

CONTACT BEAVERVALLEY.CYCLINGCLUB@GMAIL.COM TO MAKE A COMMITMENT AND ETRANSFER



15



BEAVER VALLEY CYCLING CLUB

AGM-FEBRUARY 25, 2024

16